



Girls Fastpitch Softball Community,

As you may already know the MLB has relocated the 2021 All Stars game to Denver Colorado! Along with this move comes some incredible opportunities for the Colorado Softball Community!

USA Softball is proud to partner with Major League Baseball (MLB) and USA Baseball in the "PLAY BALL" initiative. Launched in June of 2015, PLAY BALL encourages widespread participation in all forms of softball and baseball activities among all age groups - especially u12 and u13, with hopes of providing opportunities for kids to play, learn and ultimately spark a passion for the game.

PLAY BALL highlights the many ways baseball and softball can be played, whether at the championship level, recreational play, or something as simple as playing catch or a game of whiffle ball. The initiative also provides players, parents and coaches with the information and resources to help with proper play and instruction. Through a partnership with USA Softball and USA Baseball, PLAY BALL brings awareness and accessibility to the program's initiatives through special events and promotional opportunities.

We are excited to inform you that your league has been recommended for consideration to participate at the PLAY BALL Park Event in Denver during the 2021 Major League Baseball All-Star Week. PLAY BALL Park will be open Friday, July 8th –Tuesday, July 13th and is located at the Colorado Convention Center. PLAY BALL Park is over 582,000 square foot of indoor and outdoor interactive areas where MLB, the Colorado Rockies, and its programming partners will provide fun, engaging, and educational activities for youth baseball and softball players and their families. Play Ball Park will include instructional clinics lead by some of the best of the best in the game – all in the backdrop of the Midsummer Classic!

If you wouldn't mind, please take a minute to complete this survey. The goal of this survey is to collect some basic information about your organization and/or league for our team to utilize identifying participation partners. By participating, your organization will receive complimentary passes to Play Ball Park! Please provide your responses by Friday June 4, 2021.

The time to respond is short therefore we ask you to distribute this email to your parents immediately!!

Only USA Softball of Colorado can deliver this opportunity!

Please click on the following link to complete the survey: Click [here](#) for online survey.

Handwritten signature of Nik Mead in black ink.

State Commissioner